

HOW VETRX ENSURES YOUR DATA IS PROTECTED

DATA SECURITY

Providing levels of information security that meet or exceed industry standards is a crucial element to VetRx's adherence to privacy protection. VetRx's security practices enable a high level of resistance to threats in regards to the transfer, collection, storage and sharing of its users data. The VetRx platform and VetRx's physical, electronic and administrative security procedures are effectively designed and maintained to fully protect the privacy of its user or client data.

CONTRACTUAL OBLIGATION

VetRx's user agreement prohibits VetRx from disclosing confidential client data, except when required by law. Each participating practice is required to agree to VetRx's terms and conditions before signing up to the VetRx program. This agreement is upheld and governed by VetRx's privacy policy and the laws of the province in which each participating practice resides in.

LEGAL OBLIGATION

VetRx strictly follows all applicable laws in regards to the collection, protection and usage of personal information. VetRx user contracts and all privacy practices are governed by the laws of the province in which each participating practice resides in. Further, when executing activities for the VetRx service, all of VetRx's employee's and service providers, (printer services, application developers) are required to protect any information or data provided to them in accordance with VetRx's privacy policy and all applicable privacy laws.

BEST INTEREST

VetRx is committed to privacy protection and adheres to strict confidentiality practices. Ultimately, to sustain its growth and to help support veterinarians with the growth of their practice, it is in VetRx's best interest to uphold and oblige by the VetRx privacy policy and by all legal and contractual obligations. Privacy protection is a crucial component to VetRx's business model and lies at the forefront of its business relationships and partnerships.

INDUSTRY REGULATION

In Canada, the veterinary industry regulates who veterinarians can share their data with and how that data can be used once it is shared. In essence, VetRx must put into place all appropriate security measures to insure the integrity of the collected data and cannot use this data in any way that has not been approved by the veterinarian.

